

Walking Distance Room Folder

Walking Distance Room Folders are a new and unique way to present your leaflets and literature direct into the hands of visitors staying in the New Forest, Southampton and Hamble Valley area.

With over 871,000 staying visitors to the New Forest and 544,000 to Southampton, the staycation trend is due to rise in 2010 with more people choosing to holiday in the UK.

Walking Distance Room Folders are attractive, comprehensive and useful publications which allow guests to browse local attractions, places to visit, eat and drink from the comfort of their own guest room.

The folders are placed in rooms and are used time and time again providing a unique and more targeted solution to hotel leaflet stands.

For 2010, Walking Distance will be producing two folders; The New Forest edition and a Southampton/Hamble Valley edition. The Room Folders will have a generic cover but will contain an introduction to the area covered which will be bound along with leaflets in the rigid, recyclable cardboard folder.

How much will it cost?

It depends on the area you want to target **The New Forest area** room folder reaches 2000 rooms, or the **Southampton & Hamble Valley area** room folder reaches 2000 rooms. **EACH OPTION COSTS JUST £250!**

Why not opt for both and get **a huge £100 discount!** In high season your leaflet could reach more than 4000 visitors a week giving your company exposure and potential new customers.

Not got a leaflet?

Walking Distance Graphic Design team can design a double A4 leaflet and arrange the printing of your leaflet. See below for details.

walking distance

2010 Advertising Rates



Include an A4 double sided leaflet for only £250



Book your space **NOW!**

Please complete this tear off section and return to the **FREEPOST** address overleaf or
CALL NOW: 023 8023 7654
EMAIL: martina@walkingdistance.co.uk

walking distance

Name _____

Business / Organisation _____

Address _____

Telephone _____

Email _____

I would like to include an A4 leaflet in ...

the **SOUTHAMPTON** Room Folder = 2000 leaflets

£250 + VAT

the **HAMBLE VALLEY** Room Folder = 2000 leaflets

£250 + VAT

BOTH 2010 Room Folders = 4000 leaflets

£400 + VAT

I would like you to **DESIGN & PRINT** my leaflet

£195 + VAT

I have artwork but I would like you to **PRINT** my leaflet

£125 + VAT

I would like you to **UNFOLD** my leaflets for me

£45 + VAT

How to get involved?

Once we receive your order we will reply with an order confirmation and arrange to pick up your leaflet or have one printed for you. The room folder will be produced for April 2010 and last for one year

■ Leaflets must arrive FLAT and UNFOLDED to us, otherwise there is an additional charge of £45.

What do our advertisers think?

"Thank you so much for the positive feedback that we have had with the New Forest Room Folder. The amount of people that have come in after being in the hotels, who have mentioned the folder is quite astounding We would not hesitate to advertise again"

Ringwood Town and Country, New Forest

"For a new product it looks really good, we would not hesitate to advertise again in the future"

Highcliffe Castle, New Forest

What do the hotels and B&B's think?

"A really excellent product, well used by our guests who stay with us"

Ormonde House B and B, New Forest

High quality,
durable cardboard
A4 folder

Excellent
introduction to
the New Forest
for visitors

Over 150
outlets

How do I advertise?

If you are interested in advertising please complete the tear off section of this form and return it FREE of charge to Walking Distance. Alternatively call Martina for further details on **023 8023 7654** email: martina@walkingdistance.co.uk

walking
distance 

Contact us on :
t: 023 8023 7654 f: 023 8023 8855
info@walkingdistance.co.uk
www.walkingdistance.co.uk



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